



Dive Into Adventure!
Divescapes
 CONFERENCE & EXHIBITION

CANADA'S LARGEST & LONGEST RUNNING SCUBA CONFERENCE - DIVESCAPES 2018

Divescapes 2018 Sponsor Opportunities!

Sponsor & market your products/services to over 300 attendees who are PASSIONATE for their sport of SCUBA DIVING!! This is your target market -- enjoy a totally focused audience.

divescapes.ca

Oct 19-21/18

<i>Level of Support & Value</i> ➡ <i>BENEFITS of SPONSORSHIP</i> ⬇	<u>PLATINUM</u> \$2500 Cash Gala Dinner	<u>GOLD</u> \$2000 Cash Sponsor	<u>SILVER</u> \$1000 Cash Or Donation Retail: \$2000	<u>BRONZE</u> \$500 Cash Or Donation Retail: \$1000	<u>EXHIBITORS</u> \$500 Cash or Donation Retail: Value: \$1000	<u>DONOR</u> Under \$500 Cash or Donation Retail: \$500-\$999
<i>Recognition on Website w/links, eNews, FB, Program, etc</i>	★	★	★	★	★	★
<i>Recognition in Program</i>	★	★	★	★	★	★
<i>Exhibitor Space/Table</i>	★	★	★	★	★	
<i>Reserved VIP Table with Speaker</i>	★	★	★			
<i>Introduce Guest Speaker</i>	★	★				
<i>Recognition at Podium</i>	★	★				
<i>Your Logo in Program beside the Speaker's Bio</i>	★	★				
<i>Tent Card on every Banquet Table, Plus Sign on Buffet Table</i>	★					
<i>Attendee Gold Pass Value @179</i>	x2	x2	x1	x1	x1	-
<i>Divescapes Program Ad Value \$350, \$250, \$150, \$100, \$50</i>	\$350 (full color, back cover)	\$250 (1 Full Page, b/w)	\$150 (1/2 page, b/w)	\$100 (1/4 page, b/w)	\$50 (b/c, b/w)	\$50 (b/c, b/w)
<i># of Your Promo Items placed in Registrant Bags @100 ea</i>	X4 Value = \$400	X3 Value = \$300	X2 Value = \$200	X1 Value = \$100	X1 Value = \$100	X1 Value = \$100
<i>Video Advertising up to 4 min or 20 sec. Loop played during breaks</i>	Up to 4 min	Up to 4 min	Up to 4 min	20 sec	20 sec	20 sec

Alberta Underwater Council & our Volunteers proudly present Divescapes Scuba Conference & Exhibition 2018:

Our mandate includes striving to promote safe & environmentally responsible scuba diving and provide all participants with the opportunity to partner with other industry organizations including supportive local dive centres, government agencies, tourism boards, dive travel specialists, resorts, clubs, service groups, etc., to help develop a network of resources for underwater sports & scuba diving in Alberta & around the world.

➔ **Respond early for best impact in pre-event promotional & publicity opportunities!**

eg. Divescapes Posters & Handbills, AUC eNEWS, Website, FB, etc.

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 Toll Free: 1-888-307-8566

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Our thanks for your consideration of Divescapes Scuba Conference Sponsorship!

Visit our website: Divescapes.ca

